

**APRIL 1<sup>ST</sup> & 2<sup>ND</sup> 2017**  
11 AM TO 7 PM  
BOTH DAYS

The 16th Annual  
Baltimore  
*Natural*  
**HAIR CARE EXPO 2017**

ON THE HISTORICAL HBCU  
**COPPIN STATE UNIVERSITY**  
P.E.C. COMPLEX  
2510 GWYNNS FALLS RD | BALTI, MARYLAND 21216

SEEKING VENDORS \* PERFORMERS \* PRESENTERS  
MORE INFO AT [HTTPS://BNHCE2017.EVENTBRITE.COM](https://BNHCE2017.EVENTBRITE.COM)  
MALAIKA 410-298-0661 OR [NATURALHAIRCAREEXPO.COM](http://NATURALHAIRCAREEXPO.COM)

The 1st Annual Baltimore  
**BEARD & BARBER**  
*Expo 2017*

ON THE HISTORICAL HBCU  
**COPPIN STATE UNIVERSITY**  
P.E.C. COMPLEX

SEEKING VENDORS \* PERFORMERS \* PRESENTERS  
MORE INFO AT [HTTPS://BEARDBARBEREXPO.EVENTBRITE.COM](https://BEARDBARBEREXPO.EVENTBRITE.COM)  
MALAIKA 410-298-0661 OR [NATURALHAIRCAREEXPO.COM](http://NATURALHAIRCAREEXPO.COM)



## **16th Annual Baltimore Natural Hair Care Expo**

### **Beard & Barber Expo 2017**

**[www.NaturalHairCareExpo.com](http://www.NaturalHairCareExpo.com)**

**[Naturalhaircareexpo@gmail.com](mailto:Naturalhaircareexpo@gmail.com)**

**April 1st & 2nd, 2017**

Greetings,

The Natural Hair Care Expo invites you to be a vendor for the 2017 Baltimore Natural Hair Care Expo taking place on April 1st & 2nd, 2017. This is the 16th anniversary of bringing together thousands of people, vendors, presenters, musicians and artists to celebrate and support the natural hair, health and wellness community.

This show will provide the opportunity to showcase your business' products and services to hundreds of people who are looking for what you provide. With the recent trends showing a huge spike in those transitioning to a more natural and holistic lifestyle, your business will gain the exposure that it seeks through our event.

Let us present your company/organization to a market of people across the country who are interested in products, resources and services that enhance their overall well-being. In the pages to follow you will find vending and advertising options that fit your budget.

Thank you in advance for your consideration. We look forward to hosting you for the Baltimore Natural Hair Care Expo, and possibly more events to come!!

Kind Regards,

Malaika-Tamu Cooper  
Owner/Founder

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Dreadz N' Headz/Natural Hair Care Expo LLC | [NaturalHairCareExpo.com](http://NaturalHairCareExpo.com) | [naturalhaircareexpo@gmail.com](mailto:naturalhaircareexpo@gmail.com) | 410.298.0660

Dreadz N Headz Natural Hair Care Center 2107 Gwynn Oak Avenue | Baltimore 21207

# 16th Annual Baltimore Natural Hair Care Expo Beard & Barber Pavilion 2017

April 1st & 2nd, 2017

General Admission Tickets: \$20.00

## Vendor Rate Card

Rates good through March 15, 2016. \$125.00 administrative and processing fee added March 16 - March 31st

### Information Table \$150.00 (NO SALES)

#### Authors Table \$200.00

<b>8 X 8 space</b>	one table 2 chairs /no pipe & drape	<b>\$350.00</b>
<b>10 X 10 booth</b>	one table 2 chairs /pipe & drape	<b>\$450.00</b>
<b>10 X 10 cnr booth</b>	one table 2 chairs /pipe & drape	<b>\$525.00</b>
<b>10 X 20 booth</b>	one table 2 chairs /pipe & drape	<b>\$625.00</b>
<b>20 X 20 booth</b>	one table 2 chairs /pipe & drape	<b>\$700.00</b>

**Large Food Vendor** 1 table 2 chairs & electricity **\$500.00**

**Small Food Vendor:** one table & 2 chairs (soup, salad and desserts) **\$250.00**

**Banner on Stage: \$50.00**

**Business Cards in Goodie Bags: \$50.00**

*\*Two staff workers per vendor booth. Half admission charge for all others\**

**Electricity:** \$30.00 (must be paid in advance)

*\*\*\$25 discount if booth vendors bring your own table and chairs\*\**

# Vendor Contract

*(Please Print Clearly)*

**PLEASE BE SURE TO ADD TOTAL OF ALL ITEMS/SERVICES ON PAGE 5**

online vendor application link: <http://bit.ly/2017BNHE>

**Contact Name/Title:** \_\_\_\_\_

**Business Name:**  
\_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_  
\_\_\_\_\_

**Fax:**

**Email:** \_\_\_\_\_

**Website:**  
\_\_\_\_\_

**Description of services, information, or products to be displayed or sold (50 words or less)**

\_\_\_\_\_  
\_\_\_\_\_

**Categories of services/products offered (check all that apply):**

Hair Care | Skin Care | Styling/Cutting Tools | Cosmetics | Clothing Hair Accessories | Nail  
Products | Magazine/Trade | Jewelry | Fragrance | Fine Art/Posters Bus/Computer/Apps  
Education & Training Services | Community Services | Other

**Payment Information:**

\_\_\_\_\_ Check/Money Order enclosed payable to: Natural Hair Care Expo LLC

\_\_\_\_\_ Payment will be paid via Square Register: <http://sqr.re/2hsqcB7>

\_\_\_\_\_ Credit Card# \_\_\_\_\_ exp \_\_\_\_\_ csv \_\_\_\_\_

Dreadz N' Headz/Natural Hair Care Expo LLC | NaturalHairCareExpo.com | [naturalhaircareexpo@gmail.com](mailto:naturalhaircareexpo@gmail.com) | 410.298.0660

Dreadz N Headz Natural Hair Care Center 2107 Gwynn Oak Avenue | Baltimore 21207

Signature: \_\_\_\_\_

## Advertisement Application

PLEASE BE SURE TO ADD TOTAL OF ALL ITEMS/SERVICES ON PAGE 5

Name of Company/Brand: \_\_\_\_\_

Please check appropriate spaces:

\_\_\_\_\_ Business Card .....\$25.00

\_\_\_\_\_ Quarter Page .....\$50.00

\_\_\_\_\_ Half Page ..... \$75.00

\_\_\_\_\_ Full Page ..... \$100.00

\_\_\_\_\_ Inside Front Cover \_\_\_\_\_ Inside Back Cover \_\_\_\_\_ Back Cover ..... \$200.00

\_\_\_\_\_ Double Page Spread .....\$250.00

### Advertising on Website

\_\_\_\_\_ A link from our site to yours ..... \$100.00

(For a period of 6 months listed under affiliates)

\*All website and directory guide material must be camera ready and emailed to:

[naturalhaircareexpo@gmail.com](mailto:naturalhaircareexpo@gmail.com)

Grand total (Enter grand total here)	\$
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**Terms and Conditions**

- Full payment must be received with Agreement and Information Form or it will not be processed.
- Partial Refunds (50%) will only be given up to 30 days prior to the show. Be sure to completely fill out the part of the application that pertains to you. Please make checks payable to Natural Hair Care Expo and send a cashier’s check to:

Dreadz N Headz Natural Hair Care Center  
 2107 Gwynn Oak Ave.  
 Gwynn Oak, MD 21207

Or make a payment via Squareup.com (<http://bit.ly/dreadznheadz>) attach copy of receipt mail to above address.

Be sure to include Show Date on check.

Booth Type (circle one): Table | Standard | Corner | Prime | Pavilion

Terms and Conditions

1. Booths and tables include a maximum of two people per booth or table. Additional guests must pay 1/2 show admission. Payments for all items selected must be received in full with this agreement or it will not be processed. \_\_\_\_\_

Tables are non-transferable to other people or other shows and may only be used by the Vendor specified in this contract. All displays must be complementary to the show and must be confined within the booth space purchased.

No loud speakers or amplifiers or loud music is permitted. \_\_\_\_\_

2. Vendors must check-in and set up assigned table at least three hours prior to show opening and the table must be set up prior to show opening. Tables must be manned at all times during the show. Unmanned tables will be reassigned without notice. No early breakdowns are allowed and

vendors are expected to remove all materials at the end of the show. Please contain all trash. \_\_\_\_\_

3. Vendor assumes full liability and risk and holds Natural Hair Care Expo (NHCE) and any affiliates harmless against and from any loss or damage as a result of this show, including damage to personal property or guest injury.

Vendor agrees to obtain insurance at his own expense to protect vendor's property against fire, theft, accident or any other cause. Vendor waives, releases, discharges and covenants not to sue NHCE, Malaika Tamu-Cooper, affiliates, members, sponsors, organizers or other representatives or their successors and assigns, for any injuries or damages of any kind whatsoever suffered as a result of this show or any related activities.

4. Vendor further grants full permission perpetual and worldwide to NHCE to use all names, photographs, videotapes or quotations in accounts and promotions in any medium.

5. To maximize the effectiveness of the show marketing campaign, Vendors are also responsible for promoting the show in their networks and circles. Vendors should publish show details on websites, email lists, Facebook and other social networks.

6. NHCE reserves the right to cancel, change the date and/or time of the show prior to the scheduled show opening. In the event of an act of God or any outside cause that prevents the show from being held, NHCE reserves the right to retain a portion of vending fee to cover expenses incurred up to the time that the 'act' or cancellation occurred.

This application will become a binding contract upon acceptance by the Natural Hair Care Expo Team and vendor is subject to the terms, conditions, rules and regulations, which constitute a part of and are included in this application and contract.

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**Vendor Signature**

**Date**

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**Print Name**

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**Referred by Whom**

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**Accepted by (NHCE Team Member)** \_\_\_\_\_

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